

# Press Release

## **Doppelmayr USA Announces Leadership Transition**

Salt Lake City, UT – [February 4, 2025] – Doppelmayr USA, a leader in ropeway engineering and manufacturing, announces an upcoming leadership change as CEO Katharina Schmitz prepares to leave the role on March 31, 2025, to pursue personal goals. This transition marks a new chapter for the company as it continues its commitment to innovation and excellence.

Katharina Schmitz, who joined Doppelmayr USA in 2018 and became CEO in April 2020, led the company through significant growth, especially as the ski industry rebounded after the pandemic. Ms. Schmitz successfully navigated this period of rapid expansion, overseeing a record number of completed projects, including several premium D-Line ropeways, setting new standards in guest experience with superior comfort, safety, and cutting-edge technology.

"It has been an incredible honor to lead Doppelmayr USA during such a dynamic period," said Ms. Schmitz. "I am immensely proud of our team's achievements and the positive impact our projects have on communities and resorts nationwide. I am confident the company's strong foundation will support continued success and innovation."

Keith Johns will assume the CEO role on April 1, 2025. Since joining Doppelmayr USA in 2021, Mr. Johns has proven himself as a dedicated leader and key contributor. His impressive background includes executive leadership, strategic project management, and the ability to unite teams across disciplines to achieve ambitious goals.

Prior to joining Doppelmayr USA, Mr. Johns honed his leadership skills across various engineering, construction, and project management roles. As acting CEO at an energy technology company, he oversaw strategic direction and complex operational initiatives. His expertise in stakeholder relations, process improvement, and technical problem-solving will serve Doppelmayr well in this next chapter.

Reflecting on recent years, Doppelmayr USA has accomplished several consecutive record-setting construction seasons with iconic projects like the Big Sky Lone Peak Tram, the Sterling Vineyards triangular D-Line, and the Deer Valley Expansion.

The company has also laid the groundwork for the future with plans for a new state-of-the-art headquarters, set to break ground this spring. This facility will bring together advanced production capabilities, modern warehouse spaces, and innovative office designs to create a truly world-class work environment.

"Doppelmayr's success is built on the dedication and creativity of our team," said Ms. Schmitz. "I am deeply grateful for the hard work and camaraderie that have made this experience so fulfilling. I leave knowing the company is in capable hands and ready to continue its trajectory of success."

## **Doppelmayr Group**

The Doppelmayr Group represents quality, technology and market leadership in the construction of ropeway systems for passenger and material transport as well as high-tech intralogistics solutions. The company looks back on 130 years of corporate history and a century of experience in the planning, development, design, production, and construction of ropeways. This proven technology and the reliability it provides have made ropeways a popular and high-performance mobility solution in skiing and recreation regions as well as in cities worldwide.

## **Inquiries:**

### **Doppelmayr USA Inc.**

Katharina Schmitz  
CEO/President  
3160 West 500 South  
Salt Lake City, UT 84104  
+1 801 973 7977  
indo@doppelmayr.com  
doppelmayr.com

**Doppelmayr Seilbahnen GmbH**

Mag. Julia Schneeweiß

PR Manager

Konrad-Doppelmayr-Straße 1, Postfach 20

6922 Wolfurt / Austria

+43 5574 604 227

julia.schneeweiss@doppelmayr.com

doppelmayr.com